**Marketing Vice President Resume Template**

**Broderick J. Connelly**

Belvedere, Atlanta, Georgia

Phone:  (404) 388-6866

**xxxx@gmail.com**

**Objective**

To lead the company’s marketing and sales efforts as the Marketing Vice President of a large food processing company

**Summary of Qualification**

* 16 years of experience in the marketing and sales functions
* Excellent organizational, managerial and leadership skills
* Excellent communication and interpersonal skills

**Career Experience/Job History**

**2001 – Present: Marketing VP, Homegrown Industries, Atlanta**

* Conduct regular executive staff meetings with heads of divisions in the marketing and sales departments.
* Approve advertising and promotion budgets and expenses above $1 million but below $50 million and obtain co-signature of President and CEO for expenses above.
* Represent the company in food industry gatherings in the state and national levels.

**1994 – 2001:  Marketing and Sales Director, Technofoods Inc., NYC**

* Implement approved corporate business objectives in developing marketing and sales strategies
* Provide marketing staff with advertising, promotion and sales direction and the right tariff structure, customer relationship and market intelligence data.

**Education**

1994 – Present: Various in-house and 3rd party workshops and seminars on food processing technologies, people and time management, resource planning and leadership trainings.

1994 – 1996: MBA, New York State University

1991 – 1994:  BA Economics, Georgia State University

**Professional reference will be furnished upon request**