**Copy Writer CV Resume Template**

**Fred Jones B. Heath**

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**Objective**

To be the lead copywriter in a large advertising or creative agency

**Summary of Qualification**

* 9 years of experience in the advertising industry as a veteran copy with an extensive copy writing portfolio for the print, broadcast and web media.
* Samples of portfolio available upon request.
* Excellent management, people management and interpersonal communication  skills

**Career Experience/Job History**

**2007 – Present: Associate Print Copywriter, Saatchi & Saatchi, New York City**

* Create compelling captions to accompany advertising and promotional images for print and the web.
* Compose advertorials in leading trade journals and professional publications on consumer and industrial products.
* Write promotional copy for print, radio, television and the Internet
* Write content for press releases, product brochures, advertising and promo campaigns, teasers in print and broadcast media for new product launches.

**2001 – 2007:  Print and Internet Copywriter, Publics Group**

* Compose advertising one liners, taglines, slogans, catch-phrases and captions for assigned copy wiring projects,

**Education**

2004 – Present:  In house training on print broadcast and web content copywriting and high power editing.

2001 – 2004:  In House training on advertising and online marketing conducted by Young & Rubicam

1997 – 2001: Bachelor of Arts in Journalism, University of Idaho

**Professional reference will be furnished upon request.**