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| **GAYLE LAAKMANN** | | |
| 123 Apple Lane  Philadelphia, PA 19103  610-555-1212  gayle@careercup.com | | |
| **EDUCATION** | | |
| **THE WHARTON SCHOOL, UNIVERSITY OF PENNSYLVANIA**  ***Master of Business Administration Candidate; Major in Marketing and Entrepreneurship*** | | **Philadelphia, PA**  **2009-2011** |
| * Wharton Ventures (Early stage VC fund), Principal: One of eight students selected from 150+ applicants to join WV, which sources deals, performs due diligence, and analyzes tech and healthcare investments for deals of $100k - $3 million. * Chair, Wharton Yearbook (2009 – 2011): Helped re-launch Wharton’s yearbook in 2010 and publish it in just 4 months. * Wharton Venture Capital Competition (Finalist). Elected social chair of cohort of 70 students. | | |
| **UNIVERSITY OF PENNSYLVANIA**  ***Master of Science and Engineering, Computer and Information Science***  ***Bachelor of Science and Engineering, Major in Computer Science Engineering, Minor in Mathematics*** | | **Philadelphia, PA**  **2003-2005**  **2000-2005** |
| * Created and independently taught Computer Science course, the first undergraduate to have earned permission to do so. | | |
| **EXPERIENCE** | | |
| **CAREERCUP.COM**  **Founder and CEO** | | **Seattle, WA**  **2005-Present** |
| * Founded CareerCup to help candidates prepare for technical interviews through an online forum, book, video and coaching. * Built company to $Xk in revenue and $Yk in annual profit. * Negotiated partnerships with websites such as Glassdoor.com, SoftwareInterview.com, and Technical-Interview.com. | | |
| **SEATTLE ANTI-FREEZE**  **Founder and Co-CEO** | | **Seattle, WA**  **2007-Present** |
| * Founded SAF to organize social events for 4000 young professionals, and grew it to $Xk/year revenue and $Yk/year profit. * Landed article on front page of Seattle P.I.’s Lifestyle section (http://xrl.us/safpi) within 3 months of company launch. | | |
| **KEENSCREEN**  **Vice President of Engineering** | | **Seattle, WA**  **2008-2009** |
| * Led re-architecture of online advertising product, enabling company to ship product in 1/3rd of previously estimated time. * Prepared, with CEO, projected cash-flow statements for three years and cut expected costs by 30%. * Hired and managed remote testing team, design team, and assistant. | | |
| **GOOGLE**  **Software Engineer** | | **Kirkland, WA**  **2005-2008** |
| * Led successful integration of Google Talk music features with partner team and helped redesign product for better usability. * Designed and built Google Docs feature requiring collaboration with three internal teams and four outside companies. * Directed recruiting efforts for University of Pennsylvania, recruiting 20 candidates and earning award for being in top 5%. | | |
| **APPLE COMPUTER**  **Software Engineer, Intern** | **Cupertino, CA**  **Summer 2004** | |
| * Designed new approach for searching iChat files, enabling rapid searching and backwards compatibility. | | |
| **MICROSOFT CORPORATION**  **Software Design Engineer, Intern** | **Redmond, WA**  **Summers 2001 - 2003** | |
| * Implemented features for developer products with millions of users in 50% of estimated time. | | |
| **ADDITIONAL INFORMATION** | | |
| * **Author, The Google Resume: How to Prepare for a Career and Land a Job at Apple, Microsoft, Google or any Top Tech Company (2011):** To be published by John Wiley & Sons, Inc. in March 2011. * **Author, Cracking the Coding Interview (2008):** Wrote book about how to prepare for and master programming interviews. Available on Amazon.com and BarnesAndNoble.com. ISBN 978-1451578270. * **Instructor, University of Washington (2006, 2008):** Taught two Computer Science courses, earning rating of 4.8 / 5.0. | | |